



Cristobal Betancourt, ASLA

Candidate for
Florida Chapter ASLA
Palm Beach/Treasure Coast
Chair 2010-2012

STATEMENT OF GOALS & DIRECTION

The current economic cycle has been devastating to our profession. In my professional role as a business developer for our landscape architecture department, I frequently have to justify to our clients why they need to engage the services of a professional landscape architect and how it benefits them. I used to question why ASLA was important and over the last several years I have come to realize why. Without the advocacy of ASLA and its many volunteer members we would not have a profession. Many have volunteered before me to make certain that the general public understands our concern for high quality, human scaled, sustainably designed spaces. I wish to contribute to the volunteer effort to help make certain that when the current economic cycle does pass, landscape architects continue to be in a position to contribute to the design of our communities. Locally, I am committed to organizing Continuing Education opportunities for landscape architects, develop networking opportunities with our allied professions, organize volunteer opportunities in which we can increase the visibility of FLASLA, and to serve as an advocate for the practice of landscape architecture.

BIOGRAPHICAL STATEMENT

I moved to Stuart in 2007 to be closer to family. I am a graduate of Cornell University and hold licensure in Florida, New Jersey, and New York. Currently, I am the Regional Manager for Miller Legg's Palm Beach and Treasure Coast landscape architecture and planning practice. Since coming to Florida, I have worked predominantly in park and cemetery planning for local and federal government and campus planning and design for K-12 and higher education clients. In addition to being an active member of ASLA, I am also on the Urban Land Institute's (ULI) SE Florida Sustainability Committee, developed the Treasure Coast program for ULI's annual fall meeting held in Miami Beach in October 2008, serve on the design committee for East Stuart Main Street, and serve as an Advisory Board Member for the Martin County Extension Service.