



Now more than ever, as the Florida Chapter of the American Society of Landscape Architects celebrates its 50th anniversary, the Chapter should focus its resources on increasing the visibility of the profession and expanding the leadership role of Landscape Architects in *the wise planning and artful design of our cultural and natural environments*. Consistent with ASLA priorities established through member surveys, the Florida Chapter should strengthen advocacy programs and deliver expanded member benefits. The Florida Chapter must concentrate resources on the following challenges and opportunities:

- ***Proactively advocate within the local, state, and regional legislative and executive offices of government and allied professions;***
- ***Craft frequent communications to the membership and beyond;***
- ***Continue prudent oversight of Chapter operations and financial resources; and***
- ***Strengthen licensure through targeted educational offerings.***

Through increased collaboration and communication within the Chapter's budget and existing organizational structure, consistent with the strategic plan, and the abilities of volunteer leaders, the following aims can be advanced in a manner that complements initiatives already underway:

- ***Expand advocacy efforts to local and regional government agencies to demonstrate the expertise of Landscape Architects in water resource planning, design, and permitting;***
- ***Initiate a public relations campaign to increase the Legislature's understanding of the profession and ensure effective representation of Landscape Architects' interests;***
- ***Increase the appointment of members to serve on pertinent local, regional, and state-wide task forces and committees;***
- ***Publish frequent updates and reports detailing Chapter activities and initiatives;***
- ***Proactively develop and adopt policy and position statements that foster and advance the Chapter's stated mission; and***
- ***Develop core educational offerings in the areas of water resource planning, design, and permitting.***

Thanks to the eleven founding Chapter members in 1959, and hundreds since who have sought to advance the mission of the Society, the profession in Florida is poised to benefit from the public's heightened awareness and understanding. I shall advance the aims and concepts outlined above as our Chapter embarks upon its journey leading to our 100th anniversary and beyond.

professional

- **member** | environmental variance review and code compliance review boards, city of tallahassee, 2010
- **community catalyst** | knight creative communities initiative, 2009 – present
- **associate** | wood+partners, inc. , tallahassee, 2006 – present
- **adjunct professor** | school of architecture, florida a&m university, 2004 – present
- **member** | asla, 2004 - present
- **project manager** | hatch, mott, macdonald, 2003 – 2006
- **master of landscape architecture** | the ohio state university, 2003
- **planner** | scheer+scheer, inc. 1996-1997, 1999-2000
- **bachelor of science** | interdisciplinary social science; urban planning, sociology, economics, florida state university, 1998

service

- **member** | finance & budget committee, 2009 – present
- **advocate** | asla advocacy day, 2010
- **member** | asla communications and public relations committee, 2009 – present
- **advisor** | stormwater task force, 2009
- **speaker** | asla licensure summit, 2009
- **representative** | asla licensure summit 2008
- **chair** | government affairs committee, 2008 – present
- **member** | government affairs committee, 2007-2008
- **organizer** | advocacy day at the florida capitol, 2007 - present
- **chair** | tallahassee Section, 2004 – 2006
- **member** | executive committee, 2004 - 2006
- **recipient** | chapter service award, 2004 – present